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## **Reaching Out and Connecting with Sacramento City College's Alumni**

SACRAMENTO – For the first time in nearly a century, Sacramento City College (SCC) will be reaching out to its alumni by phone in an unprecedented effort to reconnect with them and seek their support for SCC students who are pursuing their academic goals and success.

SCC is launching its Reach Out and Connect Campaign to get the word out to about 22,000 alumni that its centennial celebration is only two years away, in 2016. This is the Los Rios Community College District's first telephone outreach campaign focused on alumni or supporters, and it is important for SCC's former students to be aware that the calls they will receive as part of the campaign are legitimate. SCC alumni are urged to please answer the call and hear about the many ways that their college is changing the lives of students, boosting the economy and improving the future of the greater Sacramento region. In fact, nearly 80 percent of SCC's current students are Sacramento County residents. So, alumni are being urged to take a moment to celebrate and embrace the past 98 years of SCC's history, and consider supporting the next century of excellence.

Funds raised through this campaign will go to Sacramento City College and its students. The support is sorely needed. An estimated two-thirds of SCC students receive financial aid while facing the challenges of purchasing textbooks and other school supplies, working and, for many, supporting a family. SCC students are striving to fulfill their dreams, whether that is pursuing a certificate or two-year degree, or transferring to a four-year college or university.

Anyone with questions about the SCC Reach Out and Connect Campaign are asked to contact Mary Leland, SCC's Director of Advancement, at [lelandm@scc.losrios.edu](mailto:lelandm@scc.losrios.edu). In the coming weeks, the Los Rios District will launch two more Reach Out and Connect Campaigns – one focused on about 1,000 friends and supporters of the fundraising Los Rios Foundation, and the other on about 2,500 alumni of Folsom Lake College and more than 5,000 friends and supporters of the Harris Center for the Arts at the college.

### **About Sacramento City College**

Since 1916, Sacramento City College has provided outstanding academic and vocational training. SCC's main campus is located in the heart of Sacramento, with college outreach centers in Davis and West Sacramento. The college enrolls a diverse community of nearly 22,000 students and offers multicultural activities throughout the academic year. SCC is committed to fostering a learning community that celebrates diversity, nurtures personal growth and inspires academic and economic leadership.

**About Los Rios**

The Los Rios Community College District is one of the nation's most respected learning institutions and the second-largest community college district in California, serving the greater Sacramento region. Los Rios includes: American River, Cosumnes River, Folsom Lake and Sacramento City colleges; six major education and outreach centers; and specialized workforce and economic development programs for regional businesses, governments and organizations. Los Rios colleges offer AA/AS degrees, certificates and transfer-education opportunities in more than 70 career fields. The District's 2,400-square mile service area includes all of Sacramento County, most of El Dorado County and parts of Yolo, Placer and Solano counties. About 77,000 students are enrolled in the four Los Rios colleges. For more information, go to [www.losrios.edu](http://www.losrios.edu).

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