

NEWS

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FOR IMMEDIATE RELEASE

LOS RIOS DISTRICT'S CENTER FOR INTERNATIONAL TRADE RECEIVES PRESIDENT OBAMA'S "E" AWARD

Sacramento—The Los Rios Community College District's Center for International Trade Development (CITD) has been selected by the United States Department of Commerce to receive the President's "E" Award for Export Service in recognition of the center's achievement in supporting export growth in the business community.

The award ceremony, which President Obama is expected to attend, will be held this Friday, May 13, at the US Department of Commerce in Washington, DC.

According to the Department of Commerce, the "E" Award recognizing outstanding export success is the highest honor American firms and organizations can receive.

"This is such a tremendous honor," said Los Rios chancellor Brice Harris. "We are very fortunate to have the experienced leadership of Brooks Ohlson at our CITD and through that leadership to be able to help so many businesses become proficient and profitable exporters of American goods and services."

The CITD is part of a 14-center network located at community colleges throughout the state and designed to advance California's global competitiveness by providing export and import services. The Los Rios CITD serves 11 counties in northern California and the eight

(more)

community colleges within those counties. The counties include: Lassen, Nevada, Yolo, Sutter, Yuba, Sierra, Placer, Sacramento, El Dorado, Amador, and North San Joaquin.

“We are helping our region reach overseas markets through training, finding solutions to complex export problems, providing marketing consultation and working with a large network of educational and government entities,” said CITD director Brooks Ohlson.

The Los Rios District enrolls more than 90,000 students at its four colleges—American River, Cosumnes River, Folsom Lake and Sacramento City.

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