

NEWS

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FOR IMMEDIATE RELEASE

HAVE YOU BEEN ASKED TO “BE A STAR?”

The Los Rios Community College District has started a new campaign to give high school students a better idea of what college is really like. The district has sent emails out to a select group of students at all four of its colleges asking them to upload a quick video of themselves sharing information about their college experience.

“There are a lot of high school students who don’t have anyone in their family who went to college and they have no idea what to expect,” said Los Rios spokesperson Susie Williams. “This project is one way our students can help younger kids learn about college and hopefully help them to feel more comfortable about taking advantage of what our campuses have to offer.”

According to the district, the student videos will be posted on a web site called “College Club” created just for high school students. The site can be visited by going to <http://www.losrios.edu/hschool/index.html>. “We are really promoting the site in all the publications we do for high school students and it looks like a lot of high school students are taking time to visit it,” Williams said.

The district hopes to expand the site by asking students to post photos of the hottest fashion and culture trends on campus and by asking faculty to upload videos telling students what is great about their course or program. “We have lots of fashionistas out there who can spot a trend a mile away and we would love to get them to contribute to the web site with photos and a brief written note about the trends they are seeing,” Williams said. “We also have some very entertaining faculty members who would make their one or two-minute pitch about their course or program very fun for high school students to watch.”

Right now, only students who received an email can participate in the “Be a Star” campaign.

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